

Market Overview – Secure Web Gateway



What is a Secure Web Gateway?

Enterprise applications and collaboration systems increasingly use HTTP as the underlying protocol. SWG's provide inbound filtering of malware and spyware, as well as outbound URL blocking and other forms of policy enforcement. This market is rapidly emerging as a stand-alone market from historically distinct markets, such as proxies/caches, URL filtering and antivirus gateways.



“Growth will be fueled by increased penetration of dedicated SWG devices, incremental feature revenue and the impact of appliance-based products replacing software.”

Source: Gartner (September 2008)

Corporate Web Security Revenue Forecast, 2009 - 2013

Source: The Radicati Group (April 2008)

Why Do People Buy Secure Web Gateway?

- Security
- Regulatory Compliance
- Liability
- Optimization of internal resources/productivity

Where is Secure Web Gateway Used?

- Corporations
- K-12
- State & local government
- Federal government

Who is the Buyer/Decision maker?

- IT Administrators
- IT Managers
- IT Directors