



Case Study

EdgeWave and the 2015 US Open

The United States Open Tennis Championships, one of the oldest tennis championships in the world, faced an unprecedented network security challenge in 2015.

"We needed to implement a solution that was comprehensive in terms of allowing us to adhere to internet usage policies without the need to touch every single device that comes on board."



Larry Bonfante, Chief Information Officer of the U.S. Tennis Association

The Customer

Since 1987, the US Open at Flushing Meadows, Queens, New York has been the fourth and final tennis major of the year, held annually in late August and early September during a two-week period.

The United States Tennis Association (USTA) provides an open network and Wi-Fi. Whether it is media covering the event, fans connecting to their favorite social media platforms, or sports related web browsing, the constant increase in attendees creates demand for fast and secure open internet access.

The Challenge

With more than 720,000 media, athletes, partners, and fans in planned attendance, the USTA faced three major challenges to safely providing online accessibility at the 2015 US Open:

- Administer internet policies to keep both their networks safe and block users from accessing undesirable content such as online gambling sites.
- Enforce internet policies on endpoints without physically touching or installing software on every user device. Enforcement had to be at the connection level, where regardless of the type of internet access.
- Provide policy enforcement with zero network latency at the highest bandwidth speeds. The solution had to be completely invisible to the end user, and would only be notified of USTA browsing policies should they attempt to access a blocked website.

"As you can imagine, not only do we have the devices that we have for our internal users, but also the devices for those that come on site from the media, partners, sponsors, etc. Policy enforcement in a powerful but nonintrusive manner was very important."

Larry Bonfante, Chief Information Officer of the U.S. Tennis Association

The Solution

To address these challenges, the USTA reached out to EdgeWave to provide a solution that enforced their internet security policies with no network latency or downtime, and a hands off approach to connecting to the network.

EdgeWave recommended the Advanced Web Gateway, the only web security solution that provides true multi-gigabit web filtering and seamless web security across all desktops, laptops and mobile devices.

With the Advanced Web Gateway, the USTA was able to set flexible, yet granular filtering policies for internet users, automatically blocking flagged URLs and web pages from reaching USTA attendee endpoints, ensuring that internet browsing policies are maintained and executed.

To prepare for the event, EdgeWave engineers and USTA IT staff began working together several months earlier on the installation and validation of the Advanced Web Gateway at the USTA Billie Jean King National Tennis Center in Flushing Meadows. They maintained a rigorous testing schedule for the Advanced Web Gateway to perform under the highest of bandwidth transfer and usage scenarios.

“Being able to work with EdgeWave prior to the Open, to configure and have everything already in place allowed the Advanced Web Gateway to operate perfectly during the event. In fact, the only reason that we ever went into the EdgeWave user interface was to receive usage reports. We also appreciated the fact that there were EdgeWave technicians on site, which spoke to the great partnership,” stated Mr. Bonfante.

“The US Open can be a very stressful event; there are a lot of moving parts that can change at any moment, but with the fewer things that you have to worry about, the better shape you are in. Our non-gambling filtering policies were strictly adhered to without us ever having to touch endpoints, and performance, even with the enormity of data that was transferred during at the event, was excellent.”

Larry Bonfante, Chief Information Officer of the U.S. Tennis Association

EdgeWave and the USTA are already partnering in planning for the 2016 US Open, with the expectations that bandwidth requirements will be even higher than 2015. This year with the Advanced Web Gateway, nearly one million attendees, staff and global on-site media were able to safely and productively share the excitement of the US Open with the world.



Results

The US Open is a world-class event, and EdgeWave’s solution delivered world-class web security. The 2015 US Open provided the perfect opportunity for EdgeWave to introduce the Advanced Web Gateway on an international stage with the increased bandwidth requirements and heightened internet usage policies.

Throughout the event, the Advanced Web Gateway provides flawless security and web filtering in even the highest-bandwidth environments, including:

- Sustaining 850+Mbps throughput
- Managing over 210,000 unique endpoint connections
- Transferring more than 4.5TB of data throughout the event

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