

Visibility and Control over Web 2.0 for Your Organization

EdgeWave Social allows organizations to seamlessly monitor, filter and report on end user interactions with social media applications through granular, policy-driven controls. Rather than taking an all-or-nothing approach to popular sites such as Facebook, Twitter, YouTube and others, EdgeWave Social enables real-time policy matching and enforcement across your organization.



Highlights

- Allow employees and/or students full access to popular social media applications while keeping access and interactions consistent with your organization's Acceptable Use Policy (AUP) or regulatory compliance requirements
- Eliminate non-compliant content from appearing within social media applications. Content deemed inappropriate will be eliminated from news feeds, posts and messages while appropriate content is still available
- The rich policy management interface provides granular control of social media content at the application level for real-time control over activity on your network
- Delivered with out-of-the box policy templates, which can be customized to fit your organization's requirements
- Integrated, customizable reporting enables tracking and logging for AUP and regulatory compliance enforcement of Web 2.0 activity
- EdgeWave Social can be deployed with EdgeWave iPrism Web Security through the central management console or purchased as a standalone solution that works alongside any Web filtering solution.
- Requires no additional hardware or software

Features

Granular Policy Enforcement

EdgeWave Social includes standard policy templates that allow you to apply policies governing inappropriate content across your organization. As with iPrism Web Security, you can define policies for different groups and social media applications as well as implement time-of-day rules to manage productivity. In addition to filtering against the policy templates included, you can customize policies per your organization's requirements, with the ability to add unlimited policies, or text-based rules.

Governs All Popular Web 2.0 Applications

EdgeWave Social includes monitoring and blocking of the most popular social media sites including Facebook, Twitter and LinkedIn, with many more sites being added in the coming weeks.

Real-time Alerts and Automated Blocking at the Application Level

EdgeWave Social works within the framework of the Web 2.0 applications it monitors. This means that when a policy violation is detected, the user receives a message within the application itself, such as Facebook, Twitter or others. If a user tries to post inappropriate or policy-governed content, a block message appears alerting them that the content is not allowed.

EdgeWave won the 2012 Global Excellence Award from Info Security Products Guide for Social Media, Web Filtering and Content Security.



Social Media Application Support

- Facebook
- Twitter
- LinkedIn
- YouTube
- Google (GoogleTalk & Gmail)
- Bing and Windows Live Messenger
- Yahoo Messenger
- Lotus Live and Lotus Connections

"Monitoring student conduct online and in the classroom is an essential part of our responsibility as educators. With EdgeWave Social, we are armed us with the necessary tools to thwart important issues, such as cyber-bullying and harassment, that have become commonplace with the adoption of social media applications among students."

Larry Troisi,
Technology Services Supervisor
National School District

Comprehensive Reporting

EdgeWave Social includes real-time visibility into Web 2.0 activity and comprehensive reporting to help insure AUP and regulatory compliance. It provides historical reporting with granular, drill-down accuracy and reports can be generated on-demand or scheduled to run automatically on a weekly, bi-weekly or monthly basis. Reporting is customizable for date and time ranges per your organization's requirements.

For Schools	For Businesses
No need to block Web 2.0 applications or allow "read only" access	No need to block Web 2.0 applications or allow "read-only" access
Use Web 2.0 learning resources without worrying about misuse by students	Enhance employee productivity by controlling use of Web 2.0 applications during work hours
Monitor student Web 2.0 activity for trouble signs – cyber bullying, self-harming, emotional distress, inappropriate contacts, etc.	Monitor employee Web 2.0 activity to assure protection of corporate reputation and brand name integrity
Help students develop healthy Web 2.0 habits that can promote better online behavior	Blocks posts on the application level so accurate, granular policy enforcement is assured
Blocks posts on the application level so accurate, granular policy enforcement is assured	Customizable policy templates and text-based rules allow granular detection so you can protect intellectual property and sensitive or confidential corporate data
Comprehensive, drill-down reporting helps support school AUP and CIPA compliance requirements	Comprehensive, drill-down reporting helps support corporate AUP and security policy and enforce compliance to regulations such as HIPAA, SOX, GLBA and others
Controls Web 2.0 to minimize learning distractions and behavior issues	Avoid legal liability resulting from inappropriate postings or harassment claims

EdgeWave Secure Content Management Solutions

EdgeWave™ develops and markets innovative Secure Content Management (SCM) solutions including EdgeWave iPrism Web Security, EdgeWave Social, EdgeWave Mobile Security and EdgeWave ePrism Email Security with next-generation solutions for Email Filtering, Continuity, Data Loss Protection, Encryption and Archive. EdgeWave innovative technologies deliver comprehensive protection with unrivalled ease of deployment and the lowest TCO on the market. The company's award winning solutions can be delivered as hosted, on-premises, and hybrid services.

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